

Leslieville BIA October Board Meeting Minutes
Wednesday, October 12, 2016
7:30 p.m.
The Duke Live 1225 Queen St. E.

Board Members Present: Andrew Sherbin, Brad Daniels, Christiane Tetreault, Allen Malloy, Tracy Kelly, James Lane

Councillors: Councillor Mary-Margaret McMahon, Councillor Paula Fletcher

Regrets: Jennifer Orenstein, Tina Panagioutou, Ara Mamourian, Rochelle Straker, Marianne Szczuryk, City BIA Office Representative

BIA Co-ordinator: Cathy Quinton

1. Approval of September 14 Minutes

- a) Motion by Allen Malloy to approve. Seconded by Brad Daniels. All in favour. Carried.

2. Committee Update (s)

Financial

ii. **BIA P & L – January – October 12, 2016**

Income \$121,687.04

Expenses \$ 67,109.90

Net (ordinary) Income - \$ 30,805.93

Other Expenses (Capital Purchases): \$ 22,440.11 (benches)

Net Income + \$ 32,137.03

iii. **BIA Balance as of October 12, 2016**

Total Assets \$194,133.14

Liability \$ 7,590.65

Equity \$ 186,542.49

Total Liabilities & Equity \$ 194,133.14

Development & Streetscape

The hope is to still announce our Streetscaping Project at our AGM at the end of January; however the BIA requires guidance from City departments, per earlier discussions with City department reps (summer City Hall meeting). Councillor McMahon to inquire internally, as this was her recollection also. Cathy to forward memo* from BIA office to Councillor McMahon's office as next steps. (*City of Toronto BIA memo followed the City Hall meeting, indicating that a draft of the RFEOI is required first before inputs from other departments can be solicited.)



Marketing/Events

Planning for **Wanderlust 2016 10th Anniversary** is well underway with regular Committee meetings held every Tuesday a.m. Key to success will be business ‘pick up’ and promotion. Ideas were discussed to bring ‘life’ to storefronts, including window lighting (Committee to explore suppliers/costs). With Wanderlust Wheels and Pedi-cabs, the hope is that these vehicles will encourage ‘wandering’ all along Queen St. E., closing dark ‘gaps’. Board members: chat it up!

Creative of the main poster visual was shown to the group with the suggestion that the dates and times need to be bolder. All agreed.

Christiane tabled a new idea for ‘**Pantry for Free**’ within the BIA. Modelled somewhat after the ‘Tiny Libraries’ initiative, the program exists whereby non-perishables are shelved in outdoor ‘pantries’ for anyone in need. The BIA could begin with 4x installations, with further roll-out depending on ‘success’. Christiane to spearhead this project and inform group of next steps.

Lengthy discussion on **Grant application process** and possibilities for the BIA. CT attending workshop and will report back on learnings, next steps. Time and resources permitting, the BIA is considering an application for Celebrate Ontario 150 with a deadline of **November 8**.

3. Planning: Annual General Meeting and Budget for 2017

With the AGM planned for January 30th, Andrew reviewed preliminary budget figures for Board consideration. Of note: 10% increase in BIA levy; addition of hydro pole banners (locations recco to follow); cost of living increase for admin. Owing to leadtime required to inform the membership in advance of AGM, **quorum is required at next month’s Board meeting** to ensure that the budget is approved and ready to issue with AGM notice.

4. Motion to **adjourn** by Christiane Tetreault, seconded by Allen Malloy. All in favour, carried. **Next BIA monthly Board meeting: November 9, 7:30 p.m.** Venue tbd.

