

Leslieville BIA September Board Meeting Minutes
Wednesday, September 14, 2016
7:30 p.m.
Spring Realty 1028 Queen St. E.

Board Members Present: Andrew Sherbin, Brad Daniels, Allen Malloy, Tracy Kelly, James Lane, Ara Mamourian, Rochelle Straker and Abby Ramcharan (Councillor McMahon's office)
Regrets: Councillor Paula Fletcher; Marianne Szczuryk, City BIA Office; Christiane Tetreault; Jennifer Orenstein; Alex Buchanan; Tina Panagiotou
BIA Co-ordinator: Cathy Quinton

1) Approval of July 14 Board Meeting Minutes

- a) Motion by Allen Malloy to approve July 14 meeting minutes with the following change: Motion for *meeting adjournment* was made by Brad Daniel however; this motion was *seconded by Jennifer Orenstein*, not Rochelle Straker, as incorrectly recorded.
- b) With this change, Brad Daniels seconded the motion to approve July 14 meeting minutes; all were in favour. Carried.

Changes to Board Membership

Alex Buchanan of Project Gallery has resigned from the Leslieville BIA Board effectively immediately. Alex will continue to be involved with the BIA, primarily with events involving the BIA's art galleries. We thank Alex for his positive nature, and generous contributions to the BIA over the last several months, and look forward to working with him in his consultative capacity.

Board Member History

On February 18, 2015, the Leslieville BIA Board had 10 appointed Board Members (12, including our two City Councillors). Two members resigned as of May 13, 2015, and a third member resigned effective February 10, 2016, leaving three (3) vacancies.

New

Added to the Board, replacing three (3) current vacancies and to be put forward for consideration at Community Council on October 13, 2016, are: Ara Mamourian – Spring Realty Inc.; James Lane – Home James Decor; and Tracy Kelly – McQueen's Pub. Further additions to the Board for 2017 fiscal year are pending.

Motion to approve these deletions/additions was made by Allen M.; seconded by Brad D. All in favour. Carried.

2) Committee Update

i. Financial

a. BIA P & L – January – September 14, 2016

Income \$ 89,275.49

Expenses \$ 58,469.56

Net (ordinary) Income - \$ 30,805.93

Other Expenses (Capital Purchases): \$ 22,440.11 (benches)

Net Income + \$ 8,365.82



b. BIA Balance as of September 14, 2016

Total Assets \$ 170,762.07

Liability \$ 7,990.79

Equity \$ 162,771.28

Total Liability & Equity \$ 170,762.07

ii. HR – Student Update

- a. Students' last day was August 27th at the Movie Night. Great experience all around. Bonus of \$ 300.00 per student was given for exemplary performance. Cathy to submit to Canada Summer Jobs, the Federal Grant application due within 30 days of students' last day. Grant will reimburse BIA funds used to pay the students. Total amount, excluding bonus: \$ 6,102.00. Board agreed that if the program is available again, we will apply. We will also budget for proposed bonuses, when 2017 budget planning begins.
- b. We will also continue to explore other sources of student employment, including the City of Toronto Job Incentive Program (JIP) for unpaid opportunities.

iii. Development & Streetscape

- a. Abby from Councillor McMahon's office took us through a quick overview of proposed Ward Boundary Changes. Provincially mandated, currently there are five (5) options including one that reflects 47 instead of 44 Wards. Go here for more info: <http://www.drawthelines.ca/maps/> A TWBR Supplementary Report will be prepared and submitted to the Executive Committee meeting of October 26, 2016.
- b. Andrew briefly reported that many projects were discussed at the September 8th Quarterly Development Committee Meeting. Large focus was on the zoning amendment application for **897-899 Queen St. E.** (Daniel's Corp/Jim's Restaurant). Information obtained post script indicates that the item will go before Council on October 5th, containing among other elements, the following additional recommendations, mainly as a condition of site plan approval: the creation of a construction liaison committee; at least 75% of construction hoarding to be made available for community artwork; streetscaping that is consistent with the rest of Queen St. E.; amendment to Permit parking; and the use and design of the Morse-McGree laneway to formalize safe pedestrian movement. All of these items will be important to a number of our local businesses, including, but not limited to, Syndicate Sound (sound/vibration concerns), Rowe Farms, Leslieville Cheese Shop and Purple Penguin (parking, deliveries).
- c. **Queen and Jones Mural** – official launch of the mural is September 15th at 3:30 p.m. All are welcome. Allen Malloy will be on hand to speak on behalf of the BIA.



- d. **Streetscape Project** – City depts. (public realm, urban design, etc.) are to provide us with key links to information online that will assist in writing our RFP, and help us avoid missteps. Marianne has sent an example of another BIA RFP template for our consideration.
- e. **Filming in the Neighbourhood.** A number of film and production companies worked in the area over the summer (IT, Suits, People of Earth& Kim’s Convenience). Those groups who were deemed most likely to temporarily disrupt traffic and parking within the BIA were contacted, and in some cases, donations or ‘offers of support’ were received. This is not a guaranteed source of revenue, but the monies are welcomed in that they do help us pay for signage and promotion of events that draw visitors into Leslieville.

iv. Marketing & Events

- a. Movie Night August 27th – fairly successful. Would never schedule this late in the summer, if not for this being our ‘rain date’. We collected several non-perishable food items for the food drive, with tumble mats given out as thanks. Next year, schedule earlier in the summer, or into the fall, after Labour Day.
- b. Wanderlust 2016 – Chad Wiseman has been hired as the Event Organizer. First meeting held September 6th to discuss plans. \$ 5,000.00 in sponsorship money has been secured, with a goal of \$ 10,000.00 (for Ten Years of Wanderlust!). Deadline for sponsor sign up is September 16.

v. BIA Planning: Budget for 2017+ Annual General Meeting

- a. Planning for next year will commence at next Board meeting, with a review of the 2016 budget and recommendation for the 2017 budget. 2017 Levy will be adjusted, since there has been no change since the BIA’s inception in 2013.
- b. Annual General Meeting is set for January 30, 2017. Venue TBD.

vi. Adjournment

- a. Brad motioned to adjourn the meeting. Seconded by Rochelle. All in favour; Carried.

