

September Board Meeting Minutes
Date: Wednesday, September 9th, 2015
Time: 7:30
Location: Avondale Retirement Residence

Attendees: Allen Malloy, Andrew Sherbin, Brad Daniels, Christiane Tetreault, Eyren Davis, Jennifer Orenstein, Rochelle Straker

1. Approval of July 8, 2015 Board Minutes. Minutes approved with changes advised by Brad under the July Development update. Changes recorded by Andrew Sherbin. Motion to approve, Brad Daniels. Allen Malloy seconded.

2. HR Update
David Wootton resigned as BIA Coordinator as of September 5th. The HR committee made the decision to offer the position to Cathy Quinton. Cathy graciously accepted pending her resignation from her current position and will be returning as BIA coordinator as of September 23rd. Motion to approve, Rochelle Straker. Seconded by Christiane Tetreault.

3. Financial Update
Balance Sheet and P/L to be emailed to Board to be reviewed at next Board Meeting.

4. Events Update
Plan in place for Leslieville Wanderlust 2015. Slightly behind schedule due to the HR challenges. Hope to get back on track soon. Plan to submit a Request for Application to get additional assistance for Wanderlust in particular, assistance running the food tour and assist with overall communication.
Met with the Beach Village and Riverside BIAs. Looking to partner on a holiday event. Looking at a window decorating competition called Window Wonderland Queen Street East.
Next Event is the BIA Social on October 20, 2015.



5. Marketing Update

Movie Night was a great success. Park was full and Leslieville Video featuring Leslieville businesses was shown.

Need to promote cross promotion among BIA membership. Move to push this idea at the BIA Social. In future, look into TIFF movie for movie night.

6. Development Update

More benches are being installed. Locations: Jimmy Simpson, Leslie Grove, Rowe Farms, Max's, Thrill of the Find, Ed's, Pizza Thick.

Leslieville Banners are up. The BIA was able to enjoy substantial savings on this expense by re-using the banner hardware used by the PAN AM banners - - savings on hardware and labour cost.

Mural at Queen and Jones - Public Realm is creating the process, artist will bid for a chance to produce the mural.

Need to get the Development Committee up and running again in response to the numerous new developments going up in and around Leslieville. Particular concern was raised over the Eastern Pape (Studio Centre) development. A survey is going out to the membership gauging concern and to determine whether the BIA needs to take further action.

7. Meeting Adjourned.

Motion to approve Eyren Davis. Seconded by Jennifer Orenstein.

