

March Board Meeting Minutes
Date: Wednesday, March 9, 2016
Time: 7:30
Location: Yaya Restaurant

Attendees: Allen Malloy, Jennifer Orenstein, Andrew Sherbin, Christiane Tetreault, Erica Woods (Councillor Fletcher's office), Abby Ramcharan (Councillor McMahon's office)

Regrets: Alex Buchanan, Brad Daniels, Rochelle Straker, Marianne Szczuryk

Guests: Tracy Kelly-McQueen's Pub, James Allen- Home James Decor, and Bashir Munye- My Little Dumplings

Co-ordinator: Cathy Quinton

Guests were welcomed, and Christina and Tina of Yaya Restaurant were thanked for providing the evening's meeting place and refreshments.

1) Approval of January 2016 minutes (no February meeting held)

- i) Deferred to April Board meeting

2) AGM Follow Ups – none recorded

3) Committee Updates

i) Financial

- (a) BIA P & L – January – December, 2016
 - Income \$ 2,511.11
 - Expenses \$ 12,119.54
 - Net (ordinary) Income - \$ 9,608.43
 - Other Expenses (Capital Purchases): \$ 20,755.11 (benches)
 - Net Income - \$ 30,363.54

ii) Development & Streetscape

- (a) Andrew provided a quick overview of various area projects and status. A Community Consultation for **897-899 Queen St. E.** was held on Monday, March 7th. Tentative ground breaking is planned for fall, 2016, occupancy in 2018.
- (b) Craig Race of Sustainable.TO represented the Committee at the March 9th stakeholder meeting for the **First Gulf** development at the foot of the DVP. While not directly located in Leslieville, it was judged that this development could substantially affect access to and within the east end.
- (c) Next Development Committee meeting will be May 9th.
- (d) Jones Ave & Queen E. Mural

Erica Woods of Councillor Fletcher's office advised the BIA that the Mural Committee had reached a decision on the winner of the design competition – Elicser Elliott. The BIA Board shall refrain from sharing this info publicly until such time a public announcement is made by the Councillor's office on behalf of the Committee.

Jennifer O brought forward the motion to accept the decision of the Committee, which was seconded by Christiane T. All were in favour. Motion carried.

iii) Marketing / Events

- (a) First Events Committee meeting of the year was held March 8th at Sidekick Cafe. Focus was on discussing the feasibility around executing 1st half 2016 events as presented at the AGM: Leslieville Tree Festival, Sounds of Leslieville (Beaches Int'l Jazz Festival Week # 1), the next BIA Social, as well as a new potential event to coincide with the City's 'Clean Toronto Together' campaign in April.
- (b) A separate get-together will be arranged to brainstorm ideas to push the 'Small Business Superhero' theme of the current transit shelter poster. All ideas are welcome.
- (c) Ara M has volunteered to commandeer the revitalization of the BIA website, working with Marketing, the BIA Coordinator and CComp.

iv) Other Business – none

v) Adjournment

- (a) Allen M motioned to adjourn the meeting. Seconded by Jennifer O. All in favour. Motion carried.